



100 YEARS  
**E**  
EDLAVITCH  
DCJCC

**EDCJCC Centennial Celebration**

# **Corporate Sponsorship Package**

Celebrating 100 years of thriving  
Jewish life at 16th and Q Streets  
1926 – 2026

# A LETTER FROM OUR LEADERSHIP

**Dear Friends,**

Since our doors opened in 1926 – 100 years ago this year – the Edlavitch DC Jewish Community Center (EDCJCC) has been a cornerstone of connection and culture in our nation's capital. Rooted in Jewish values, we provide a space where families and individuals of all backgrounds, ethnicities, and cultures feel safe and warmly welcomed.

**Our reach extends far beyond the 10,000+ people who walk through our doors each year and the 325,000+ individuals who connect with us online.** Our community is dynamic and expanding, reflecting the vibrancy and diversity of our city.

Through **Theater J** and **JxJ**, we present world-class art on our stage and screens that spark dialogue and build empathy across cultures. Our **Preschool, youth, and family programs** provides a home for hundreds of DC children and families learn, play, and grow in a diverse community. **Jewish Life programs** bring people together to explore their Jewish heritage and embrace their Jewish values and traditions. Our **volunteer and social justice initiatives** mobilize thousands to support refugees, fight food insecurity, and strengthen our city's most vulnerable communities. And our **programs for young professionals, the LGBTQ+ community, active retirees, and teens** create lasting connections that span generations.

As we prepare to recognize this historic moment, we are launching a **Centennial Campaign and Celebration that both honors our legacy and sets a bold vision for the next century.** We will keep our building safe and welcoming, equip ourselves to meet our community's evolving needs, and ensure the EDCJCC remains a vibrant that enriches the fabric of our city for generations to come.

**We invite you to join us as a Centennial sponsor and demonstrate your company's commitment to community, innovation, and social impact.** As a sponsor of the EDCJCC's Centennial year, you'll stand alongside us as we bring people together and will be part of a powerful story of strength, resilience, continuity, and legacy.

We're grateful for your interest and thank you for your belief in this mission.

**With gratitude,**



Jen Zwilling  
Chief Executive Officer



Johanna Chanin  
President, Board of Directors



Janis Schiff  
Chair, Corporate Giving  
Division

Join us as a sponsor of our **Centennial Year** and demonstrate your company's commitment to strengthening community.

To learn more, contact Emily Jillson at [ejillson@edcjcc.org](mailto:ejillson@edcjcc.org) or 202-777-3231.

## WHO WE ARE

### MISSION

Guided by Jewish values, history, and traditions, the Edlavitch DCJCC builds and strengthens community by engaging individuals and families of all ages and backgrounds through cultural, educational, recreational, and social responsibility programs.

We **build bridges throughout the broader DC community**. In a time of societal divisions and rising antisemitism, our programs build empathy and understanding.

As the JCC of the nation's capital, **our reach and impact is not merely local**. We serve as a gathering space to exchange ideas on today's most pressing issues in ways that enrich national discourse.

**In 2026, we will mark 100 years since the JCC's doors opened in Washington, DC.**

To commemorate this anniversary, we are embarking on a year-long celebration and a transformative campaign that will build upon our legacy of success and ensure we can thrive now and forever.

### WHAT WE OFFER

- Preschool, Parenting Center, and Camp
- World Class Theater, Film and Music
- Fitness Center and Indoor Pool
- Jewish Learning and Holiday Celebrations
- Social Justice and Volunteering for All Ages
- Community Programs for LGBTQ+, Retirees, Young Professionals, and More



The EDCJCC is the hub of Jewish life and culture in our nation's capital.

The Jewish population in the DC metropolitan area is the third largest in the United States, with over 300,000 individuals that identify as Jewish living in over 400,000 Jewish households. Partnering with us as a corporate sponsor offers unique marketing opportunities to reach this diverse and expanding community.

- Reach new audiences.
- Target your marketing to specific interest areas and demographic groups.
- Enhance your business's visibility.
- Distinguish yourself as a philanthropic leader and fulfill your organization's philanthropic goals.

## OUR REACH



Nearly 7,500 followers on EDCJCC social media accounts.



Over 30,000 subscribers to the EDCJCC's weekly e-newsletter.



8,000 households receive mailed print publications.



291,000 unique visits to the EDCJCC, Theater J, and JxJ websites



10,000+ unique individuals walk through our doors every year.



# PACKAGE LEVELS AND BENEFITS

Corporate sponsorships help us celebrate 100 years of Jewish life by sustaining programs, launching initiatives, and preserving our historic building.

All sponsorship packages and options are customizable. Corporate partners receive benefits such as:

- Recognition on marketing collateral for programs and events.
- Inclusion in the EDCJCC Centennial Program
- Event tickets and public recognition
- Special advertising opportunities
- Priority access to special year-round EDCJCC events.
- And more!

**\$50,000: PLATINUM**

**\$25,000: GOLD**

**\$10,000: SILVER**

**\$5,000: COMMUNITY**

**CUSTOMIZE YOUR SPONSORSHIP**

## THANK YOU TO OUR PAST AND CURRENT SPONSORS



Holland & Knight

Arnold & Porter



CHEVY CHASE TRUST  
INVESTMENT ADVISORS

PERKINS  
EASTMAN  
DC



Morgan Stanley

WAMU 88.5  
AMERICAN UNIVERSITY RADIO

# SPONSOR A PROGRAM AREA!

The EDCJCC offers a wide range of programs and initiatives. Through your sponsorship, depending on the level, you can elect to underwrite a program area that aligns with your organization's philanthropic priorities, marketing strategies, and values.

## PLATINUM

### Preschool and Camp

The Edlavitch DCJCC's year-round preschool is home to 110 children ages 18 months – five years and open to all families. Additionally, we offer summer and school-year camps for preschool and school-aged children.

### Theater J

Theater J is the nation's largest and most prominent Jewish theater that draws diverse audiences from all eight wards of the District, as well as Maryland and Virginia.

### JxJ

JxJ is the premier Jewish film and music arts presenter in the DC-Maryland-Virginia region, offering year-round screenings, concerts, and a 10-day annual Spring festival.

## GOLD

### Capital J

Capital J creates a hub for Jewish dialogue on today's most pressing issues, sparking meaningful conversation and engaging new, younger audiences.

### Health and Fitness

Our Health and Fitness Center offers state-of-the-art equipment, group exercise classes, personal training, access to group and private lessons in our indoor lap pool, and more.

### Social Responsibility

The Morris Cafritz Center for Social Responsibility (MCCSR) offers hands-on volunteer opportunities as well as learning about systemic inequality in our communities.

## SILVER

### Parenting Center

The EDCJCC supports all parents, parents-to-be, and aspiring parents in raising young children in the city.

### Jewish Life and Learning

Our Jewish Life programs offer opportunities to connect with Judaism your own way through holiday celebrations, group learning, language classes, and a Jews of Color Affinity Group. DC area, welcoming over 1,000 participants each year.

### Engagement

Programs like our Active Retirees Club, LGBTQ+ Outreach, and EntryPointDC, our young young professionals program, provide opportunities for individuals to connect with the JCC – and each other.

# SPONSOR AN EVENT!

Event sponsorships provide the opportunity for you to be out in front of our community. Through your sponsorship, depending on the level, you can underwrite a program that is targeted to our community-at-large and/or unique demographics.

## PLATINUM

### Centennial Gala

This annual event unites DC's Jewish leaders and philanthropists to celebrate the EDCJCC's impact and honor the Lee G. Rubenstein Award recipient — with this year's celebration marking our centennial!

### Centennial Block Party

Our neighbors and entire community of users to an exciting morning of Centennial celebrations geared towards young families.

## GOLD

### Corporate Sponsor Brunch

To thank the corporate partners like you who made our Centennial year possible, we're hosting an exclusive networking event at the EDCJCC. Join fellow leaders ahead to celebrate your impact and connect with other changemakers.

### Theater J Centennial Opening Night

At Theater J's opening night production of *Avaaz*, we will toast to 100 years of performing arts in our building. This event is not only attended by Theater J's vibrant community of donors and patrons, but by press from throughout the DC region.

## SILVER

### JxJ Centennial Night

We will celebrate the Centennial during JxJ's ten-day festival in May with film and music patrons from DC, Maryland, and Virginia as well as artists, musicians, and filmmakers from around the world.

### GenNow Gatherings

This series of events, geared towards adults in their 30s and 40s, will engage and cultivate the next generation of Jewish leaders and philanthropists.

## AND MORE!

Throughout the year, we'll be hosting a variety of Centennial Celebrations for our entire community. Many of these events will be available for sponsorships. If you have a certain type of event in mind that you'd like to sponsor, or want to target a specific demographic, let's begin a conversation!



# PACKAGE LEVELS AND BENEFITS

## Centennial Sponsor: \$100,000

Includes all benefits below and recognition as the EDCJCC's Exclusive Centennial Sponsor.

| BENEFITS OFFERED   | Platinum:<br>\$50,000 | Gold:<br>\$25,000 | Silver:<br>\$10,000 | Community:<br>\$5,000 |
|--|-----------------------|-------------------|---------------------|-----------------------|
| <b>RECOGNITION</b>   |                       |                   |                     |                       |
| Inclusion on EDCJCC Centennial Wall (in perpetuity)  | X                     |                   |                     |                       |
| Opportunity to participate in EDCJCC Centennial Video  | X                     |                   |                     |                       |
| Mention in Centennial Press Releases   | X                     | X                 |                     |                       |
| Recognition as EDCJCC Program Area and/or Event Sponsor  | X                     | X                 | X                   |                       |
| Recognition on EDCJCC social media, email blasts, and website                                      | Prominent             | Prominent         | X                   | X                     |
| Logo inclusion on printed materials and event signage.   | Prominent             | Prominent         | X                   | X                     |
| Recognition in Centennial Campaign Program   | Prominent             | Prominent         | X                   | X                     |
| Invitation to Centennial Campaign Corporate Sponsorship Brunch                                     | X                     | X                 | X                   | X                     |
| <b>PARTICIPATION</b>   |                       |                   |                     |                       |
| 12-month access to Fitness Center and Special Events (Arts Opening Nights, donor gatherings, etc.) | 10                    | 8                 | 6                   | 4                     |
| VIP Access to EDCJCC Centennial Events   | 10                    | 8                 | 6                   | 4                     |
| Valet Parking and Reserved Seating for all guests at Centennial Gala                               | X                     | X                 |                     |                       |
| Booth Space at Centennial Block Party  | X                     | X                 | X                   | X                     |
| <b>STEWARDSHIP</b>   |                       |                   |                     |                       |
| Annual Reports   | X                     | X                 | X                   | X                     |
| Year-round Insider Emails from EDCJCC Leadership   | X                     | X                 | X                   | X                     |

\* See the list full of program areas and events on previous pages.

Join us as a sponsor of our Centennial Year, and demonstrate your company's commitment to strengthening community, celebrating heritage, and sustaining a diverse and vibrant Washington, DC—for everyone.

To learn more, contact Emily Jillson at [ejillson@edcjjc.org](mailto:ejillson@edcjjc.org) or 202-777-3231.